

WHAT IS CLAIMED IS:

1. A service providing system comprising:
a first server for providing a first service to a
first terminal via a network; and
a second server for providing a second service to a
second terminal via said network;
wherein said first server includes:
first providing means for providing said first
service to said first terminal; and
first transmitting means for transmitting provision
information indicating that said first service has been
provided by said first providing means to said second
server; and
said second server includes:
detecting means for recognizing from said provision
information transmitted from said first transmitting
means of said first server that said first service has
been provided, and detecting said second service related
to said first service;
second transmitting means for transmitting
recommendation information for recommending said second
service detected by said detecting means to said first
terminal;
registering means for registering said second

service recommended by said recommendation information and requested to be provided by said first terminal; and

second providing means for providing said second service registered by said registering means to said second terminal in response to a request from said second terminal.

2. An information processing apparatus for providing a first service to a terminal via a network, said apparatus comprising:

providing means for providing said first service to said terminal; and

transmitting means for transmitting provision information indicating that said first service has been provided by said providing means to a server for providing a second service via said network.

3. An information processing method for providing a first service to a terminal via a network, said method comprising:

a providing step for providing said first service to said terminal; and

a transmitting step for transmitting provision information indicating that said first service has been provided by processing of said providing step to a server for providing a second service via said network.

4. A program of an information processing apparatus for providing a first service to a terminal via a network, said program making a computer perform a process comprising:

a providing control step for controlling providing said first service to said terminal; and

a transmitting control step for controlling transmitting provision information indicating that said first service has been provided by processing of said providing control step to a server for providing a second service via said network.

5. An information processing apparatus for providing a first service to a first terminal via a network, said apparatus comprising:

detecting means for recognizing that a second service has been provided from provision information indicating that said second service has been provided, said provision information being transmitted from a server for providing said second service to a second terminal via said network, and detecting said first service related to said second service;

transmitting means for transmitting recommendation information for recommending said first service detected by said detecting means to said second terminal;

registering means for registering said first service recommended by said recommendation information and requested to be provided by said second terminal; and

providing means for providing said first service registered by said registering means to said first terminal in response to a request from said first terminal.

6. An information processing apparatus as claimed in claim 5, further comprising aggregating means for obtaining an aggregate number of transfers of said provision information,

wherein said providing means provides said first service to said first terminal according to an aggregate result by said aggregating means.

7. An information processing method for providing a first service to a first terminal via a network, said method comprising:

a detecting step for recognizing that a second service has been provided from provision information indicating that said second service has been provided, said provision information being transmitted from a server for providing said second service to a second terminal via said network, and detecting said first service related to said second service;

a transmitting step for transmitting recommendation information for recommending said first service detected by processing of said detecting step to said second terminal;

a registering step for registering said first service recommended by said recommendation information and requested to be provided by said second terminal; and

a providing step for providing said first service registered by processing of said registering step to said first terminal in response to a request from said first terminal.

8. A program of an information processing apparatus for providing a first service to a first terminal via a network, said program making a computer perform a process comprising:

a detecting control step for recognizing that a second service has been provided from provision information indicating that said second service has been provided, said provision information being transmitted from a server for providing said second service to a second terminal via said network, and controlling detecting said first service related to said second service;

a transmitting control step for controlling

transmitting recommendation information for recommending said first service detected by processing of said detecting control step to said second terminal;

a registering control step for controlling registering said first service recommended by said recommendation information and requested to be provided by said second terminal; and

a providing control step for controlling providing said first service registered by processing of said registering control step to said first terminal in response to a request from said first terminal.